

Dr. Marshall Goldsmith in Bangkok on 23 March, 2011



Secrets of effective business coaching
to unleash high performance
by world authority **Dr. Marshall Goldsmith.**

Learn his proven
processes of
behavioral coaching!

Presented by the YPO and AcComm & Image International.



Dr. Marshall Goldsmith is the award-winning author and speaker and world authority in helping successful leaders achieve positive, lasting change in behavior: for themselves, their people and their teams.

In this fast-paced, interactive session, Dr. Goldsmith will describe the classic challenges that come with increasing success in leadership.

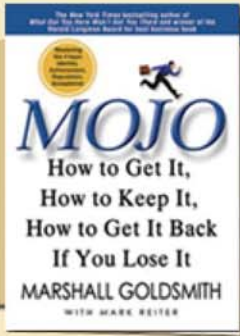
- Participants will learn to use 'what to stop' as a coaching and development tool and a proven coaching process for both direct report coaching and peer coaching.
- Everyone will have the opportunity to practice feed-forward – a positive, focused tool for development that has been successfully implemented around the world.
- Marshall will share results from research involving over 86,000 respondents that shows how leaders can use follow-up to achieve the maximum benefit from their developmental activities.
- Marshall will share techniques to help everyone achieve more happiness, meaning and engagement at work and at home. He will share his new research on employee engagement and show how it can be applied in any organization.
- Headsets will be provided for Thai translation.

By the end of the seminar, you will be able to:

- Attain higher levels of success for yourself, your teams and organization
- Understand and use coaching process that helps you and your coachee achieve a positive change
- Increase your influence as a leader and a coach
- Gain insights and the systematic steps of executive coaching
- Successfully develop your internal coaches for your organization
- Improve your approaches to create a more successful coaching culture for your organization

Who should attend?

- Successful leaders, executives, managers and any business professional who wants to take success to the next level
- Anyone who is interested in increasing their coaching skills to be a successful coach for their organization
- Anyone who is interested in creating successful coaching cultures and developing internal coaches for your organization



All attendees will receive a free copy of
Dr. Marshall Goldsmith.

14 practical tools to help you achieve both happiness and meaning, not only in business, but in life.

Where: Grand Ballroom – Siam Kempinski Hotel Bangkok
(The hotel is located just steps from Siam Paragon shopping mall)

When: March 23rd, 2011

Secrets of effective business coaching to unleash high performance by Dr. Marshall Goldsmith

Option 1: Morning Workshop:

07.30: Breakfast
 08.00 – 12.00: Workshop

Option 2: Afternoon Workshop:

12.30 – 13.00: Reception and Snacks
 13.00 – 17.00: Workshop

	Fee	Taxes	Total Per Person
Early Registration • For payments received before January 15 th , 2011	15,000 THB	+ 1,050 THB (7% VAT) = 16,050 - 450 THB (minus withholding tax)	15,600 THB
Regular Registration • For payments received after January 15 th , 2011	18,000 THB	+ 1,260 THB (7% VAT) = 19,260 - 540 THB (minus withholding tax)	18,720 THB

Payment Method

- **Check** Please make check payable to Thailand Chapter Young Presidents' Organization Inc.
 Post to: AcComm & Image International
 188/49, Habitown, Wacharapon Road,
 Khlong Thanon, KhetnSai Mai, BKK 10220 Thailand
- **Bank Transfer** / deposit to:
Account# 149-0-97116-3
Bank Bangkok Bank / Uruphong Branch
Name Thailand Chapter Young Presidents' Organization Inc.
 (please fax receipt to 02 197 4590)

Contact us for registration and more information:

Tel: (66) 2197 4588-89, (66) 89 924 5985, Fax: (66) 2197 4590
 Email: jenny@spg-asia.com, info@spg-asia.com

Brought to you by YPO and AcComm & Image

About YPO

Young Presidents' Organization (YPO) is a global network of young chief executives. The organization was founded 60 years ago and has approximately 17,000 members divided into regional chapters in more than 100 countries. YPO and its graduate organization, WPO (World Presidents' Organization) share a founding mission: *Better Leaders Through Education and Idea Exchange*. The organization's value is based on providing a peer network and trusted mentors, encouraging ongoing education, and creating a safe haven where issues can be aired in an environment of confidentiality. YPO Thailand Chapter has about 65 members.

About AcComm & Image International

AcComm & Image International is Thailand's official Leadership Development representative of Dr. Marshall Goldsmith. We develop people, teams, and organizations. Visit www.spg-asia.com

Terms & Conditions

Changes of Attendee's Name

In order for the planner to service all attendees well, please ensure to inform us at least one week prior to the seminar:

- Changes of attendee's names are accepted by phone calls, and have to be followed by written email from the company's authorized person.

Please call to Khun Prapassri Coates, Tel: 02-551-7606, and to be followed by written email to jenny@spg-asia.com

Cancellation and Refund Policy

- All cancellations must be received at least 15 days before the seminar and registration refunds are subject to 15% of registration fee.
- Cancellations must be received by both means:
Please call to Khun Prapassri Coates, Tel: 02-551-7606, and to be followed by written email to jenny@spg-asia.com
- No refunds can be made for requests received after cancellation deadline.
- Please allow one month for processing the refund.