



Perry Lam
Chief Excellence Officer
Lam Institute
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Perry Lam's Bio

As an executive coach, corporate trainer and international business leader, Perry Lam brings over 20 years of International corporate management experience in Asia and the United States to enable business leaders to improve their effectiveness, their agility and their ability to deliver sustainable results. Perry is the Founder and Chief Excellence Officer of the LAM Institute Ltd. His expertise is in helping executives develop critical leadership capabilities through 1-to-1 coaching, DISC, PIAV, and PCSI, and EG assessments, organizational consulting and management training.

Perry's passion is working with Leaders and their teams to maximize their success in the area of communications. He is an accredited trainer in the following communications solutions: ThinkonYourFeet® • SkilledPresenter™ • Writing Dynamics™

Perry is committed to working with business leaders to improve their effectiveness in their careers, as well as the quality of their lives. He combines the art of coaching with a pragmatic understanding of the challenges and rapid change facing today's business leaders. His focus is to facilitate individual change that will enable the business leader to become self-correcting and self-generating in their performance. He works to identify practical, and yet profound ways to create significant and lasting results for both the individual and organizations. He takes personal satisfaction with the career advancements of his "Coachees" over the years in achieving their professional goals and objectives.

Perry currently works with C-level executives of a number of Multi-nationals as well as Asian based organizations in heightening their leadership and organizational effectiveness throughout Asia as well as Europe and North America. He is credited for pioneering and developing the "Executive Coaching" profession in Korea and has piloted the CEO

Coaching Program for a leading Korean “Chaebol” as well as a number of Multi-national organizations in Korea.

Perry is also a very active leader in the Hong Kong Business Community where he is the founding President of the Hong Kong Roundtable of the Council of Logistics Management. He also serves as convener of the Hong Kong Logistics Council HR-Logistics task force, and member of the Hong Kong Government Education and Manpower planning advisory work group. In previous years, he has served as Co-chair of the Logistics and Transportation Committee of the American Chamber of Commerce.

Perry holds a Bachelor of Business Administration degree from the College of William & Mary and has attended executive programs at Wharton Columbia University and Cranfield School of Management. He is certified as a professional coach through Corporate Coaching University Int’l, with the Corporate Coaching Program, Coaching Clinic, and Licensed Facilitation Certification Program. He is a member of the International Coaching Federation and a founding board member of the HK Coaching Community. Perry has also been a guest lecturer at HKU SPACE, HK University of Science & Technology MBA Program, & HK Polytechnic in Hong Kong.
