

## **Ms. Jirawan Kanchananant**

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Facilitator, Coach and Consultant

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Jirawan is a certified trainer and coach of AcComm & Image International. She has passion and great experience as a professional facilitator and presenter. Her pleasant personality and unique approach to training delivery have made her a sought-after workshop facilitator with organizations across many different industries and with participants from all levels; from the front-line to management.

Before joining AcComm, Jirawan has held a variety of roles in media communication in both hosting, producing and designing. She has worked for Media Plus, PLC, International Broadcasting PLC, True Academy Fantasia Program, JSL Global Media Co., Ltd., Polyplus Entertainment Co., Ltd. etc. This sharpens her expertise and professionalism in designing effective & impactful communication and managing strategic communication.

She has also participated and led an extensive range of communication and customer service programs for leading organizations in Thailand. Her international background in study and working sets her apart as an outstanding facilitator who successfully deal with cross-cultural and cross-generational issues. Her strengths lie in balancing a methodological approach with cultural and personal sensitivities and ensuring our clients gain maximum benefits from organizational development initiatives.

Jirawan has a Bachelor's degree in Communication Arts from Chulalongkorn University and holds a Master's degree in Journalism and Mass Communication from Thammasat University. Jirawan has also acquired Certificate in English from University of Cambridge.

Her specialized areas include Customer Service, Effective Communication, Professional Image, Presentation Skills, Leadership Communication Skills and Cross-cultural communication.

**For more information, please visit [www.spg-asia.com](http://www.spg-asia.com).**